

ORDER



KSNV

Orders

Order / Rev:	104170
Alt Order #:	
Product Desc:	State Senate 3Q12
Estimate:	
Flight Dates:	09/03/12 - 09/30/12
Original Date / Rev:	07/10/12 / 10/02/12
Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency

Name: Benny for Nevada

Buying Contact: _____

Billing Contact: _____

1930 Village Center Cir.

Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Benny for Nevada <i>Revised</i>
Demographic:	A25-54
Product Codes:	PLC09
Priority:	SELECT PRIORITY CODE
Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00 _____
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	10	\$7,250.00	\$6,162.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	10	\$7,250.00	\$6,162.50	0.00
Totals	10	\$7,250.00	\$6,162.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 104170
 Alt Order #:
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel	CM	7-730pm	-----	:30	0	\$375.00	3	0.00	NM	6	\$3,650.00
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TW----		3				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		[mg]													
16	KSNV	09/19/12-09/20/12	M-F Wheel			7-730pm	--WTh-----	:30		\$725.00		0.00	NM		
			Ⓜ MG for 1.13,1.8,1.7,1.14												
17	KSNV	09/19/12-09/20/12	M-F Wheel			7-730pm	--WTh-----	:30		\$725.00		0.00	NM		
			Ⓜ MG for 1.13,1.8,1.7,1.14												
		Week: 09/10/12	09/16/12	MT-T----		3				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/10/12-09/16/12	M-F Wheel			7-730pm	MT-Th-----	:30		(\$375.00)		0.00	NM		
			See MG 1.15												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
		Week: 09/17/12	09/23/12	MTWT---		3				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KSNV	09/17/12-09/23/12	M-F Wheel			7-730pm	MTWTh-----	:30		(\$375.00)		0.00	NM		
			See MG 1.16,1.17												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	09/17/12-09/23/12	M-F Wheel			7-730pm	MTWTh-----	:30		(\$375.00)		0.00	NM		
			See MG 1.16,1.17												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	09/17/12-09/23/12	M-F Wheel			7-730pm	MTWTh-----	:30		(\$375.00)		0.00	NM		
			See MG 1.18												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
18	KSNV	09/27/12-09/27/12	M-F Wheel			7-730pm	---Th-----	:30		\$725.00		0.00	NM		
			Ⓜ MG for 1.10,1.9												
		Week: 09/24/12	09/30/12	M---T---		2				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KSNV	09/24/12-09/30/12	M-F Wheel			7-730pm	M---Th-----	:30		(\$375.00)		0.00	NM		
			See MG 1.18												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
11	KSNV	09/24/12-09/30/12	M-F Wheel			7-730pm	M---Th-----	:30		(\$375.00)		0.00	NM		
			Unresolved												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.00	3	0.00	NM	4	\$3,600.00
				NFL Pre-Game		(4:45 PM-5:15 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$900.00		0.00			
		Week: 09/10/12	09/16/12	-----S		1				\$900.00		0.00			
		Week: 09/17/12	09/23/12	-----S		1				\$900.00		0.00			
		Week: 09/24/12	09/30/12	-----S		1				\$900.00		0.00			
													Totals	10	\$7,250.00